

**Minutes**  
**TOBACCO FREE PARTNERSHIP of IRC**  
**Wednesday, June 1, 2011**  
**3:30 p.m. to 5 p.m.**

**In Attendance:**

Beth Weatherstone	Danielle Reuter	Howard Snevel	Kristen Britt
Lisa Willnow	Marie Blanchard	Mary Burkins	Robin Dapp
Milo Thornton			

1. **Call to order and introductions** - The minutes were approved from April's meeting and the addition of a new agenda item was also approved.
2. **Discussion on Proposed idea to merge the Tobacco Free Partnership with Substance Prevention Coalition of Indian River County** – Robin Dapp initiated a discussion about the benefits of merging the above named groups together.
  - She mentioned that this is how other counties are already proceeding. All members present agreed this was a good idea.
  - Beth Weatherstone came up with a possible new name for the merger: SAFIR (Substance Abuse Free Indian River).
  - The Substance Prevention Coalition will meet again on Thursday, July 21, 2011 at Noon at the United Way Building, 1836 14<sup>th</sup> Avenue, across from the East Side of the Freshman Learning Center. This will be discussed at their meeting, and everyone will be notified of the decision.
3. **Vote on board positions for the Partnership: Chairperson, Vice-Chairperson and Secretary**– A motion was approved to postpone the selection of board positions until the two groups merge or join forces. Sam Freas moved and he was the acting Chairman of the Tobacco Free partnership. Robin Dapp, the Vice-Chairperson, led the meeting. Also, at the next meeting, the By-Laws for each group will be discussed.
4. **Discussion and approval of meeting dates for next fiscal year** - Another motion was approved to postpone the approval of the Partnership meeting dates for the next fiscal year until a decision was reached about the joining of the two coalitions. **It was decided that the August 3<sup>rd</sup> Partnership meeting be postponed until September 7, 2011.**
5. **Update on progress made this grant year including the work of subcommittees**
  - **Retail Advertising Survey** – A discussion took place about suggested talking points to use when talking to retailers about this initiative. The following suggestions were made:
    - Ask retailers if they would be willing to decrease the number of tobacco advertising signs that they display. If they don't want to do this, ask them if they would then be willing to display Quitline materials (functional items) and/or pro-health signs.
    - Explain to retailers that clear windows make it easier for patrolling police cars to see if their stores are in danger, and make their stores safer.
    - Stores that don't have a lot of tobacco advertising (and/or alcohol advertising) signs can be commended in the media. Jeff Luther could publish a press release that commends these stores.
    - Detective Thornton agreed to speak to Ron Daniels who works with ABT about this.

- **Success:** Our resolution was passed regarding the sale/use of candy-flavored tobacco products in Indian River County on May 17, 2011. The County Commissioners asked us to continue to educate adults and youth about the dangers of candy flavored tobacco products and to make sure law enforcement agencies are enforcing the laws regarding their sale and use by minors.
- **SWAT – Discussion of changes and ideas for new fiscal year (Kristen Britt)** - Kristen Britt remarked that SWAT will still be at Oslo Middle School next year, but we are exploring the ideas of collaborating with the Boys and Girls Club in Vero for another SWAT chapter. She also explained that we are hoping to start a YES team (Youth Empowered to Speak). We will present to a youth leadership class this June at IRSC, and ask students if they would be interested in joining the YES team.
- **Note to all Partnership members:** Kristen would like each of you to please bring one or two youth to the next Partnership meeting.
- SAC (Substance Awareness Council) is having a Back to School Bash on September 10, 2011 from 6 to 8 PM at the Performing Arts Center of Vero Beach High School.

**6. Discussion of Work Plan for next fiscal year: July 1, 2011 – June 30, 2012**

Lisa Willnow noted that each of the main policy areas will need to have a strategy plan in place before the end of Quarter One (September 30, 2011). Strategy groups will be meeting in order to create these plans.

**7. Update from the Health Department and CPPW (Tina Zayas and Darlene Burton)**

- The presentation has been rescheduled for June 14<sup>th</sup>, 7 PM at City of VB Recreation Commission regarding the possibility of passing an Ordinance for Smoke-Free Parks and Playgrounds (and perhaps, beaches)

**8. Update on Collaboration with Sheriff's Office (Milo Thornton)** – Several meetings have taken place and the tobacco citation process is still being refined. There has been a slight change in the wording on the citations as well.

**9. Open Discussion** – There was discussion about placing cigarette receptacles at county buildings and Marie Blanchard explained why people are allowed to smoke outside county buildings. She also explained that the designated smoking area at Oslo Middle is near flammable storage and that she notified authorities about this.

**Adjournment** – The next quarterly Partnership meeting will be in the new fiscal year and it will be held on **Wednesday, September 7, 2011 at 3:30 PM**. Please meet at the **United Way Building, 1836 14<sup>th</sup> Avenue, Vero Beach, FL 32960**.