



**Tobacco Free Partnership of
Indian River County**
www.tfp-indianriver.org

Partnership Meeting Minutes

Tuesday, October 30, 2012

3:00pm - 5:00pm

United Way Community Room, 1836 14th Avenue Vero Beach, FL 32960

Attendance, 18

- SWAT Youth Oslo Middle School, *Gia Prion, Meghan Cummings, and Adolvano Goncalves*
- Indian River Sheriff's Office, *Lt. Tony Consalo*
- Indian River Health Department, SWAT Advisor *Marie Blanchard*
- Substance Awareness Council, *Mary Burkins*
- Indian River Medical Center, *Don Magee*
- IR County Health Department, *Rose Parker*
- Economic Opportunities Council, *Sheila McCarthy*
- IR CHD *Tina Zayas*
- Gifford Middle School SWAT Advisor *Laura Coyle*
- Treasure Coast Community Health Center *Moses Santo &, Erika Magana*
- American Cancer Society *Theresa Woodson*
- School Board *Claudia Jimenez*
- Everglades AHEC *Joe Peters*
- Vero Beach Police Department *Megan Dewitt*
- Quit Doc Tobacco Prevention Specialist *Leslie Spurlock*

New members attending represented Treasure Coast Community Health Center, District School Board, and Vero Beach Police Department

Topic	Discussion	Action
Welcome & Introductions	Tobacco Prevention Specialist Leslie Spurlock welcomed members and guests. All introduced themselves.	NA
Membership Recruitment	Three new members joined the Partnership; Treasure Coast Community Health, the School District Administration and Vero Beach Police Department.	TSP will recruit new members from Sebastian Police Department and Connected 4 Kids
Candy Flavored Tobacco (CFT) Presentation by SWAT Youth	Three SWAT Youths from Oslo Middle School; Gia Prion, Meghan Cummings, and Adolvano Goncalves made a Power Point presentation and lead a discussion about candy flavored tobacco with members and guests. Adults asked the youth many questions about CFT at stores in their neighborhoods.	TSP members requested video and audio PSAs be developed by VBHS students in the media class and broadcast regularly across the

		District in morning news and or announcements.
Activities for Quarter 2	<ul style="list-style-type: none"> • New SWAT Clubs in addition to Oslo Middle School are now established at Gifford Middle School, Sebastian Middle School, Freshman Learning Center, and the Boys & Girls Club in Fellsmere. <p>A summary of activities that will be completed in Quarter 2 was handed out and reviewed by everyone present.</p> <ul style="list-style-type: none"> • Members helped frame appropriate follow up for one retailer that was cooperative last year. • It was suggested a tax ordinance be developed to increase the cost of Candy Flavored Tobacco. • The City of Vero Beach will be the next municipality to be considered for passing a resolution restricting CFT. • The smell of CFT is the same as regular tobacco products and does nothing to mask the smell of marijuana as has been claimed. • Rick Bender will be scheduled to speak with students this quarter. • Great American Smoke Out activities with the Oslo SWAT club may be 'crime scene' chalk bodies on campus with tobacco prevention messages. The state wants local Tobacco Free Partnerships to focus on encouraging businesses to promote smoking cessation to their employees. • Vero Beach High School's media class may be able to produce a 15-20 second PSA to run on Channel 10. 	<p>TPS Leslie Spurlock will contact VBHS about ability to create video and audio tobacco & CFT counter marketing messages for the high school.</p> <p>Law enforcement will assist in identifying hookah bars and roll your own shops in the County.</p>
Items from the Floor	No items were brought up.	
Adjournment	The meeting adjourned at 4:20pm.	