



**QuitDoc**

**Tobacco Free Partnership of  
Indian River County**

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**Partnership Meeting Minutes**

**Friday, August 14, 2015**

**2:00pm – 3:00pm**

**United Way of IRC, 1836 14<sup>th</sup> Ave, Vero Beach, FL 32960**

**Attendance**

- Nancy C Johnson, Plan B Solutions
- Theresa Woodson, American Cancer Society
- Michelle Bollinger, Indian River Medical Center
- Sylvia Marley, Substance Awareness Center (SAC)
- Cyndee Alves, Substance Abuse Free Indian River
- Bo Barrington, SAFIR
- Marie Blanchard, FL Dept of Health
- Elaine Thomas, Indian River Medical Center
- Mary Burkins, SAC
- Donna Peters, SAC
- Moses Santos, Treasure Coast Community Health
- Leslie Spurlock, Quit Doc
- Christina DeFalco, Substance Awareness Center

Topic	Discussion	Action
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Agenda Items	
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**1. Welcome**

**Introductions**

Members were welcomed and introduced themselves. Several Substance Awareness Center staff who cannot attend meetings during the school year were able to attend. Also in attendance are two new members from Substance Abuse Free Indian River.

**2. New Business**

**New Business.**

- a) **Overview of Goals.** Partners received a Strategy & Goals Guide and provided ideas and feedback about working with this year’s goal areas; Point of Sale, Smokeless, Smoke Free Housing, and Tobacco Free Worksites. Goal areas were discussed individually and members provided comment and suggestions. Tobacco Free Worksites was the area attendees talked about most. Indian River Medical Center reported that applicants are being tested for nicotine and IRMC is very serious about not hiring people who use tobacco. SFMUH was brought up as an issue for people who cannot find apartment buildings that are designated smoke-free. Pets in close proximity to people who smoke are impacted by second hand smoke and are getting cancer. Let’s work with veterinarians to provide this information. Partners suggested a better way of communicating the distance when people are not allowed to smoke within so many feet of school property. Use the term, so many “blocks” within a school, since it is hard to distinguish distance in feet. The same can be said of smokers who congregate around the entrances of Indian River Mall. They need designated areas where people can smoke and not interfere with people entering the mall.

<p><b>3. Presentation</b></p>	<p>b) Partners agreed a schedule of trainings and strategies should be developed for their review that will cover all the goal areas and that will encourage them to participate in activities and incorporate strategies into their own work plans.</p> <p><b>Presentation</b></p> <p>Marie Blanchard gave an inspiring Point of Sale presentation developed by Counter Tools. Counter Tools is an organization helping to collect data that influences policy decisions worldwide. They have partnered with Tobacco Free Florida to provide assistance with this goal area. Partners learned how POS marketing and location (proximity to schools and parks) and density of tobacco retailer stores influences initiation of tobacco use in youth and makes it harder for quitters to stay quit. Indian River County is tasked with assessing 109 tobacco retailers this year. This data will provide insight into the density and proximity of retailers in the County. Partners will be able to assist with assessments of tobacco retailers using a smart phone app developed by Counter Tools. Leslie will be attending training in late September to learn more about it and the reports that can be generated. Once data is collected and reports are available, the Partnership will be able to determine which types of strategies will be appropriate to pursue in Indian River County.</p> <p>Partners asked about vape shops and although some may be on the tobacco retail license list, they are not to be assessed this year per Tobacco Free Florida. Vape shops are not required to get a tobacco license, but we have learned many have done so in this county “to cover themselves.” A discussion ensued about disposable e-cigarette and hookah ‘pens’ that are being discreetly used by students in classrooms. Most teachers are unaware of what they look like. Life Skills teachers were asked to share this information with schools and teachers they interact with.</p>
<p><b>Open to the Floor And Announcements</b></p>	<p>Michelle Bollinger, IRMC talked about how to get screened for lung cancer that is now covered by Medicaid and Medicare. Screenmylungs.com is the website that can be used to see whether someone qualifies for the free CT scan. More than 650 people went online in the last 8 months to see if they qualified for the test. 60 received the test and more than 40% had some nodules that need to be overseen. One stage 3 cancer was also detected. The issue with most lung cancer is that it not detected until very late. This program will allow earlier detection and interventions that can save lives. IRMC will be planning a Great American Smoke Out event the 3<sup>rd</sup> Thursday of November. Christina DeFalco said they are celebrating Hero Week August 17-21 with lunches for teachers. Please tell teachers how much they are appreciated. Several restaurants will be providing discounts to teachers that week. One, Osceola Bistro, will provide a 10% discount all year to teachers. Nancy Johnson reported how her cousin is using social media to keep her accountable in her effort to quit using tobacco. She has told Nancy that it helps her refrain from smoking. Theresa Woodson, American Cancer Society said the Kick Off event for Making Strides Against Breast Cancer is coming up August 25<sup>th</sup> at Historic Dodgertown. Brady Ballard, another Partnership member is chairing the event this year and Indian River Medical Center (IRMC) is sponsoring it. Leslie Spurlock noted the Partnership is scheduled to meet every month this year on the first Wednesday of the month at 2:00pm. Please mark your calendars!</p>
<p><b>Adjournment</b></p>	<p>The meeting adjourned at 3:00pm</p>