

Wednesday, April 5, 2017

2:00pm - 3:00pm

Tobacco Free Partnership of Indian River County <u>www.tfp-indianriver.org</u> Like us on FB! https://www.facebook.com/TFPIRC

United Way of IRC, 1836 14 <sup>th</sup> Ave, Vero Beach, FL 32960		
Attendance	<ul> <li>Kim Brady, SAFIR</li> <li>Christina DeFalco, SAFIR and LST Coordinator</li> <li>Michelle Bollinger, Scully-Welsh Cancer Center</li> <li>Nancy C Johnson, Plan B Business Solutions</li> <li>Allison Watkins, Student Intern</li> <li>Sylvia Auld, Dept of Health</li> <li>Marie Blanchard, Dept of Health</li> <li>Joanne Holmes, SRHS Parent/Volunteer</li> <li>Leslie Spurlock, Grantee</li> </ul>	
Topic Agenda Items	Discussion	Action
1.Welcome	<b>Introductions</b> All were welcomed. Michelle introduced her student intern, Allison Watkins. Sylvia Auld, RN, from the Health Department, attended for the first time. She will be taking the position of Supervisor for School Health this summer, and came to expand her knowledge of Partnership activities.	
2.Old Business	<ul> <li>Old Business <ul> <li>a) Tobacco Free Partnership Goals</li> </ul> </li> <li>Stop smoking in cars with children was presented to Representative Grall on January 31<sup>st</sup>. The meeting between the TFP and Senator Mayfield was requested, but never scheduled. Senator Mayfield did not sponsor the bill to prohibit smoking in cars with children. TFP members were praised for their efforts. Because of the timing of the meeting with Rep. Grall, the Representative put a placeholder for a draft bill. QuitDoc Foundation was then able to include a definition of tobacco in the draft bill. Although Rep. Grall was supportive, the bill did not get Senate sponsorship which it needed to advance to committee.</li> <li>A letter from the TFP was sent last month to the School District's Superintendent requesting enforcement of its current tobacco free policy. The letter cited violations of the policy by District employees, contractors and vendors. As a result, the School District's HR Department emailed a comprehensive reminder about the tobacco free policy to all employees and the opportunities for tobacco cessation.</li> <li>SWAT at Sebastian River High School. The Advisor who signed up in December 2016 is not able to continue as the Advisor, although she is passionate about exposing the tobacco industry. She is the graduation coach and her schedule does not align with the student's schedules. Joanne Holmes said they are not giving up</li> </ul>	

	on octabliching SWAT at SPUS. She suggested the TV Production or Londorship	
3. New Business	on establishing SWAT at SRHS. She suggested the TV Production or Leadership Classes would be interested in conducting SWAT projects on campus. She will be working on this issue. Kiosks on campus will house SWAT themes during tobacco observances, like GASO, Red Ribbon, Kick Butts, Through with Chew and Tobacco Free Florida Week. The grantee and Marie offered to co-lead a SWAT group on campus if that is acceptable to school administration.	
	New Business	
	a) Partners discussed plans to promote the harmful effects of Secondhand smoke on our Pets. Nancy Johnson and Marie Blanchard are developing a list of veterinarians and rescue shelters where materials can be distributed. A Kiosk was set up at SRHS by Joanne last year and can be done again. It gained a lot of attention from students. She will still set up tobacco control information on kiosks around SRHS. It was suggested a creative video be made by students showing real pets in the video and using it as a PSA.	
	b) Sharing good news with the media. It was suggested an article from the Partnership be submitted listing all the good things being done in the County; progress made and why it's important to reduce SHS through tobacco control policies, and reduce the use of tobacco products. (NOTE: An article can be created for Tobacco Free Florida Week May 8-12, 2017).	
	c) Social Media and whether it works was discussed. Posting often seems to be key to its success. Indian River's Partnership and SWAT both have FaceBook pages. Kittens and puppies also draw attention. Leslie will ask for likes again for the FB pages.	
	<ul> <li>d) Presentation, Blurring the Lines between Tobacco and Marijuana Use. Partners watched the presentation created by Dr. Hummel and learned how marijuana is being used currently in refillable vape pens. Recently a tobacco company applied for a patent for a new device that heats below a combustible temperature, and could be used for tobacco or marijuana leaves.</li> <li>e) TFP's Meeting Schedule for 2017-18 will remain the same.</li> </ul>	
Partner Updates	<ul> <li>Congratulations to the Health Department; they enacted a policy April 1, 2017 prohibiting smoking prohibiting smoking within 25' of the building. The policy does not allow employees to smoke on the 2<sup>nd</sup> floor balcony adjacent to the break room.</li> </ul>	
	<ul> <li>Indian River Medical Center Partners are conducting a Blitz on the Bus lung screening risk assessment awareness campaign on April 7<sup>th</sup>.</li> </ul>	
	<ul> <li>SAFIR invited everyone to attend their meetings, the first Thursday of the month at the Boys &amp; Girls Club in Vero. The TFP has a spot on the agenda each month for Point of Sale and other TFP business.</li> </ul>	
	<ul> <li>This summer IRMC is hosting AHEC Trainer Jessica Chason to train physicians how to speak with patients about quitting smoking.</li> </ul>	
Adjournment	The meeting adjourned at 3:10pm	