

Partnership Meeting Minutes Wednesday, May 3, 2017 2:00pm – 3:00pm

Attendance

United Way of IRC, 1836 14th Ave, Vero Beach, FL 32960

Kim Brady, SAFIR

Tobacco Free Partnership of Indian River County

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	Christina DeFalco, SAFIR and LST Coordinator			
	Michelle Bollinger, Scully-Welsh Cancer Center			
	Nancy C Johnson, Plan B Business Solutions			
	Georgann Gergora, School District, Director of School Health			
	Sylvia Auld, Dept of Health, School Health			
	Linda Young, Dept of Health, Supervisor of School Health			
	Marie Blanchard, Dept of Health, SWAT			
	Joanne Holmes, SRHS Parent/Volunteer			
	Leslie Spurlock, Grantee			
Topic		Discussion	Action	
Agenda Items				
1.Welcome	Introductions			
	All were welcomed and introduced themselves. Linda Young was congratulated on her			
	retirement which will begin at the end of May after 28 years with the Department of Health. Georgann Gergora is attending for the first time to learn about the Partnership's activities. Michelle gave everyone a small pouch with alcohol pads, band-aids and sunscreen. Scully-			
2.Old Business	Welsh has a world renowned melanoma specialist who only approved this sunscreen which is not widely available at stores. Stream 2 Sea was chosen for safety and being especially			
	environmentally friendly. It can be ordered online.			
	Old Business			
	Tobacco Free Partnership Goal Updates			
	a) Stop smoking in cars with children. This summer, meetings will be scheduled with			
	_	Representative Grall and Senator Mayfield. Leslie will coordinate a meeting with		
		·	oordinate a meeting with Senator Mayfield.	
	b) SWAT at Sebastian River High School. Joanne Holmes is still working on getting an			
	_	adult leader to step forward for SWAT at SRHS. She will bring it up at new teacher		
		•	icher was suggested as a possible advisor.	
		There is a club rush at SRHS. Leslie and Marie plan to hold Chapter meetings at SRMS and Oslo Middle next year. High School students usually have		
		ransportation and could attend at		
		•	d Pets. Marie Blanchard and Nancy Johnson	
	I		list of pet stores, veterinarians, groomers, and	
		•	Attendees reviewed it for people they do	
			ontact them directly when the packets are	
	ready to distribute. Leslie will develop a cover letter for the packet of materials.			

3. New Business

Their research identified quite a few informative articles about SHS and third hand smoke and it affects pets. Another meeting with Leslie will be held to evaluate packet contents. November happens to be the awareness month for pets and exposure to SHS. There are an increasing number of volunteers with pet therapy dogs working at the Scully-Welsh Cancer Center and expanding to the Medical Center.

New Business

- a) Tobacco Prevention Point of Sale (POS) Goal: Update for 2017-18. A new POS activity will be on the 2017-18 Work Plan. AVC stands for Assurance of Voluntary Compliance. In the early 2000s (2002+?) Attorney Generals of some states including Florida, signed AVCs with major corporations who sold tobacco (i.e. 7-11). This happened prior to current tobacco advertising and placement regulations. Although it won't be as extensive as previous store assessments, the work plan will ask us to monitor some of the key elements of the AVCs. Training is expected to be in October. This information about the AVCs is so new that State Program managers are developing the plan now.
- b) Tobacco Free Florida Week and Celebration! Join us next week to receive a Tobacco Free Florida Week Proclamation at the City of Sebastian Council meeting, Wednesday, May 10, 2017 at 6:00pm. Partnership members also decided to celebrate the end of the year with lunch at Osceola Bistro on Friday, May 12th. Leslie will send out details and invitations.
- c) Summer Schedule. There will be no TFP meetings in June or July. Work will continue on Pets and SHS and meetings with our delegates will be scheduled.

Partner Updates

- SAFIR conducted activities at VBHS for Better Decisions Week. The pledge and photo booth was a huge hit. Activities next year will be expanded to include middle schools, SRHS and will be held 3 times a year, not just the week before Prom. Social hosting by parents still took place after Prom this year. In addition, hotel rooms are being rented for students to party with alcohol. Getting parents to pledge no alcohol for students is still an issue. There is a lack of penalties for parents.
- The White House Administration is delaying FDA enforcement of stricter standards for the e-cigarette and cigar industry. This is concerning because youth are attracted to flavored, small cigars which are as cheap as 2 for \$1.00 and easily accessible. It's concerning because e-cigarette use is increasing among youth at an alarming rate and far surpassing cigarette and cigar use.
- According to current industry information, tobacco manufacturers are developing new "smoking" devices; including ones that heat tobacco (containing addictive nicotine), but not to the point of combustion. They will be marketed as "reduced risk products". Restricting public vaping will be key to getting ahead of this planned trend. Although Sebastian and Vero Beach have ordinances prohibiting vaping where smoking is prohibited, the County has not yet done so.
- A pet physical therapist may be interested in writing a testimonial for the Reducing Secondhand Smoke for Pets packets.

Adjournment

The meeting adjourned at 3:15pm