



**Advisory Council Meeting Minutes**

Tuesday, July 25, 2017

9:00am – 10:30am

United Way of IRC, 1836 14<sup>th</sup> Ave, Vero Beach, FL 32960

**Tobacco Free Partnership of  
 Indian River County**

[www.tfp-indianriver.org](http://www.tfp-indianriver.org)

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| <b>Attendance</b> | <ul style="list-style-type: none"> <li>• Christina DeFalco, SAFIR and LST Coordinator</li> <li>• Michelle Bollinger, Scully-Welsh Cancer Center</li> <li>• Joanne Holmes, SRHS Parent/Volunteer</li> <li>• Leslie Spurlock, Grantee</li> </ul> |
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| Topic | Discussion | Action |
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| Agenda Items                                                                                                                             | Discussion                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
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| <p><b>1. Agenda Additions</b></p> <p><b>2. Bylaws Review and Update</b></p> <p><b>3. Renew Vision</b></p> <p><b>4. 2017-18 Focus</b></p> | <p><b>1. Agenda Additions</b><br/>           There were no additions to the agenda. The future plans for SWAT at SRHS were discussed.</p> <p><b>2. Bylaws Review</b><br/>           Dates were changed from 2016-17 to 2017-18. Sebastian River High School was added to the list of Community Collaborations. Under Goal 1, Point of Sale, store assessments that were completed in 2015-16 were deleted. The Bureau of Tobacco Free Florida’s (BTFF) new strategy is to monitor an AVC in each County. AVC stands for Assurance of Voluntary Compliance. In the early 2000s (2002+?) Attorney Generals of some states including Florida, signed AVCs with major corporations who sold tobacco (i.e. 7-11). This happened prior to current tobacco advertising and placement regulations. Language explaining the strategy replaced store assessment language. BTFF will train for the AVC monitoring and it will be a specific store or set of stores. Promoting Lung Cancer Screening is Goal 4 in the Charter and will remain. The bylaws charter was approved as revised for 2017-18. Michelle Bollinger and Christina DeFalco signed the document.</p> <p><b>3. Renew Vision</b><br/>           By consensus the Council believes the Vision statement is still the best and says what the Partnership is about.</p> <p><b>2017 – 18 Focus – Goals and Strategies</b><br/> <u>Stop Smoking in Cars with Children - Tobacco 21.</u> A meeting with Rep Grall was requested, but has not been scheduled by her office. Rep Grall did leave a phone message explaining the slim chances of this bill being heard by the House. Leslie is still pursuing a meeting for members. Tobacco 21 which is being adopted by the State of New Jersey this week, may be an option that would receive more support. Stop smoking in cars with Children may still be a campaign for the Partnership to promote in the community.</p> |

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| <p><b>5.Partner Needs</b></p> <p><b>6.GASO and Tobacco Control Observances</b></p> <p><b>7.Other</b></p> | <p><u>SWAT at Sebastian River High School.</u> Joanne Holmes is working with a football coach to get the team on board as SWAT members.</p> <p><u>Reduce Secondhand Smoke Around Pets.</u> Marie Blanchard and Nancy Johnson are still working on this campaign and it will remain a goal for 2017-18.</p> <p><u>Good News</u><br/>Getting the word out about the good work being done in tobacco control and through our collaborative partnerships will remain a strategy. Presently the TFP Newsletter is sent out quarterly to nearly 1500 people via QuitDoc. Options for increasing coverage includes being a link in SAFIR’s online newsletter, sharing each other’s posts and links in social media, being featured in SAFIR’s “spotlight” section, TCPalm submissions by Partners, and setting up a link with the FLASH online weekly to distribute TFP and SAFIR good news.</p> <p><b>Partner Needs</b><br/>Keeping parents informed of trends in tobacco, alcohol and drug use via newsletters, social media<br/>Encouraging parents to create family time<br/>Linking former and current smokers to lung cancer screening<br/>Develop a Family Day Event<br/>Speaking opportunities to inform adults in civic and service clubs</p> <p><b>GASO and Tobacco Control Observances</b><br/>GASO and Red Ribbon Week are the two main observances in the first half of the year. Red Ribbon Week in October will be led by SAFIR at VB High School again. Although IRMC has had GASO events the past few years, this year the focus in November will be on skin cancer and sunscreen. No GASO event is scheduled however Michelle will ask Dr. Maldonado if there is an opportunity for Dr. Hummel to speak to physicians. GASO can be a focus of students on and off campus, with students speaking to Councils, having events on campus. Other businesses will have GASO activities. Nothing has been provided by the State Media Department for GASO.</p> <p><b>Other</b><br/>No other business was conducted and the meeting adjourned at 10:20am.</p> |
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