

United Way of IRC, 1836 14<sup>th</sup> Ave, Vero Beach, FL 32960

Wednesday, October 4, 2017

2:00pm - 3:00pm

## Tobacco Free Partnership of Indian River County <u>www.tfp-indianriver.org</u> Like us on FB!

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Attendance	<ul> <li>Kim Brady, SAFIR</li> <li>Christina DeFalco, SAC, LST Coordinator</li> <li>Michelle Bollinger, Scully-Welsh Cancer Cer</li> <li>Louise Zarro, TCCH</li> </ul>	nter
	Arianna Thomas, SAFIR	
	Nancy Johnson, Plan B Business Solutions     Subia Auda DOU	
	<ul><li>Sylvia Auld, DOH</li><li>Marie Blanchard, DOH</li></ul>	
	<ul> <li>Joanne Holmes, SRHS Parent/Volunteer</li> </ul>	
	Leslie Spurlock, Grantee	
Торіс	Discussion	Action
Agenda Items		
1.Welcome	All were welcomed back after the cancellation Members introduced themselves to new memb Coordinator, and Louise Zarro, the new Treasur representative.	
2.Old Business	Old Business	
	<ul> <li>Tobacco Free Partnership Goal Updates</li> <li>a) <u>Stop smoking in cars with children</u>. Representative Grall is very much in favor of it, but was unsuccessful in persuading other House members to support it last session; nor did it get Senate sponsorship in order to advance into committee. Although she has no plans to introduce it as a bill this session, she plans to review the appropriateness of adding it to other tobacco bills in the coming session. Members then discussed ideas to raise awareness of the harmful effects of smoking in cars with children. Elementary schools require parents to display a placard on the rearview mirror with the name of the child. High schools require parking permits be displayed. Both of these items could support a sticker on the back with the TFP logo and say, "I provide a smoke free ride". Leslie will start paperwork for that to be approved by the State and by the School District. It was suggested we have a table at the high schools and hand them out with an informational card saying why it's important to provide a smoke free ride for children and for pets.</li> </ul>	
	<ul> <li>b) <u>SWAT at Sebastian River High Scho</u> Coach Kenyon and Ebony Williams SRHS. Leslie met with Ebony and co</li> </ul>	<u>ol</u> . Joanne has gained support from football (Admin Assistant to AP) to sponsor SWAT at ompleted SWAT Adviser orientation and tunately a lot of rain has interfered with

	football practices and SWAT has not been provided time with players to get the club started. At Club Rush other students signed up and more will be recruited.	
	<ul> <li>c) <u>Reduce Secondhand Smoke Around Pets</u>. Marie Blanchard and Nancy Johnson reported this project grew exponentially when they started listing people who could distribute information on SHS and Pets. The churches' blessing of the animals celebration is another place to distribute information and events at the Dog Parks. They are looking at a deadline of February (perhaps Valentine's Day) as the day to begin distributing information. They are planning to have an informational/quit page to hang up in the offices, with copies for owners in lobbies (vet offices), a letter for each distribution partner from the TFP, and Quit information. They welcome others to join their committee.</li> <li>d) <u>Distribute the Good News</u>. SAC/SAFIR will provide a link to the quarterly TFP/QuitDoc newsletter. Articles will be written for their newsletter outlining the great tobacco free policies that have been adopted in IRC. Quarterly Newsletter links will be sent to Senator Mayfield's office staff for their weekly online newsletter.</li> </ul>	
3. New Business	New Business	
	<ul> <li>a) Smokeless Assessment of ordinance prohibiting free distribution of tobacco products. Leslie reported there are no policies in the municipalities or ordinances at the county level that prohibit the free distribution of tobacco products. The Fairgrounds Director however did express support for a tobacco free policy for that property. This is a great lead for follow up. Kim Brady will follow up with people she knows to gauge interest or support.</li> </ul>	
	b) AVC Training. On October 18 <sup>th</sup> , the state is conducting a training webinar for monitoring AVC (Assurance of Voluntary Compliance) in Quarter 2. Locations to monitor will be provided to each county. This should not be as extensive a project as the store assessments conducted 2 years ago. For interested members, a link to register for the webinar was provided.	
	c) Smoking Trends: Adult and Youth. Several data sheets were shared with members; America's Health Ranking for Florida, Adult Smoking In Florida Nov 2016 infographic, Substance Awareness Center LifeSkills Training Program Total Number of Students by School, and a table created from youth tobacco rates provided by the DOH CHARTS system. Although Florida's adult smoking rate in 2015 dropped to 15.8%, the lowest rate ever, newer data indicates it's back up to 17.6%. High School youth use rates of traditional tobacco products also dropped to 7.89%. However, use of electronic cigarettes was reported to be 7.16% for middle school youth; up by 198.3% for this age group. High school electronic cigarette use was 15.4%. LifeSkills Training program covers the effects of tobacco in their program that is reaching all middle school youth and five elementary schools. The total number of students served in 16-17 was 5,206. The program is a Partner, using TFP resources to update themselves on new tobacco products and trends. One of the TFP Goal Areas in the Charter is providing a platform to increase awareness of lung screening for current or former smokers. IRMC representative, Michelle Bollinger explained the program for new members and the importance of partnering with everyone on the Partnership to save lives.	
Partner Updates	• SAFIR has set up <i>Friday Night Done Right</i> every Friday in the month with restaurants around town. They will also now have Strike Zone in Sebastian added to the fun! Middle and high school students need only mention FNDR and they get discounted	

	<ul> <li>food or recreation. The Jimmy Graves Foundation has a tailgate party prior to the Friday night games in Vero. SAFIR will meet with them to support and coordinate activities with each other.</li> <li>Nancy Johnson distributed a rack card with her Laughter program locations and dates.</li> <li>Joanne Holmes reported the Chum Bucket is feeding 85 food insecure families of students at SRHS. Supplies are short because they gave away a lot of food prior to the hurricane. They can use protein items like tuna, chicken and beans.</li> <li>Leslie stated the SHAC (School Health Advisory Committee) meeting follow today's TFP meeting and all are welcome to attend.</li> </ul>
Adjournment	The meeting adjourned at 3:10pm.